The first step in successfully completing a paper or other writing task is to make sure you know what you are being asked to do. These “decoding” strategies will help you make sense of your guidelines and develop an effective writing plan.

**GETTING STARTED**

1. Read (and reread!) the guidelines as soon as you receive the assignment. Highlight or underline specific requirements, making note of any questions you have.

2. Create a checklist of the assignment’s required components. Consider
   - What is the purpose of the assignment? Why are you writing?
   - Who is your audience?
   - What do you need to know before you begin writing a draft (background reading or genre guidelines)?
   - What kind of evidence is required? Are certain sources required (kind, number, etc.)?
   - What are length, style/documentation (i.e., APA, MLA, etc.), and formatting requirements?
   - Make a note of due dates (including drafts, peer review, etc.).

   Be sure to distinguish between content and format; both are important, but content (thesis, topic, etc.) typically matters more than format (title, margins, etc.).

3. Contact your instructor immediately with questions or if you’re confused.

4. Begin to brainstorm ideas and, if needed, conduct research early so that you can seek help from reference librarians (and avoid accidental plagiarism).

5. Return to your checklist throughout the process of writing your paper.

**IDENTIFY YOUR PURPOSE**

Look for keywords, especially verbs, to clarify your task/purpose. Use the chart below as a guide for what action these keywords are directing you to take in your writing. *Remember that most academic writing is argumentative in nature.*

<table>
<thead>
<tr>
<th>INTERPRETATIVE</th>
<th>INFORMATIVE</th>
<th>RELATIONAL</th>
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<tbody>
<tr>
<td><strong>Supports thinking using evidence (often by applying theories, principles, course concepts/readings, or research).</strong></td>
<td><strong>Presents facts, demonstrates knowledge. (May be part of an assignment that also includes informative or relational tasks.)</strong></td>
<td><strong>Finds connections or explains relationships among concepts.</strong></td>
</tr>
<tr>
<td>assess evaluate</td>
<td>analyze support argue consider</td>
<td>describe demonstrate illustrate define explain summarize</td>
</tr>
</tbody>
</table>

**IDENTIFY AN AUDIENCE**

- Your instructor will be part of your audience, but some assignments specify other audiences (i.e., *write a letter the editor*). In some cases, particularly upper-level or graduate classes, the audience may be the broader field/discipline.
- If you are unsure about a specific audience, imagine an educated reader—but one who knows less about the topic than you do.
- Will the audience already be familiar with your subject? With your sources? With your terminology?
- Will your audience agree with or object to your argument?
- Use a tone appropriate for your audience and purpose. Consider how you would address such an audience if you were speaking face-to-face.

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*THE KSU WRITING CENTER: NOT BECAUSE YOU CAN’T WRITE . . . BECAUSE YOU DO.*